



# 2017 CAMP CARD

## Unit Camp Card Coordinators Responsibilities

*Providing an unparalleled summer camp experience for our scouts!*

The Unit Camp Card Coordinator responsibilities are to manage all aspects of the unit sale, clearly communicate sale information to your leaders, parents and Scouts. The **ULTIMATE GOAL: GET 100% OF YOUR SCOUTS TO CAMP!** We need to keep the Scouts and parents motivated from April Kick off-May 31 Card turn in. It all starts at your unit kick off. Make sure it is well promoted, planned and EXCITING!!!! Keep in touch with parents and other leaders throughout the sale, share their successes and show support.

- Be an expert in all Bay-Lakes Council summer camp opportunities
- Encourage all your Scouts to select a camp that fits their summer schedule
  - Explain to parents the importance of the “outing” in Scouting
- Set a unit goal for percentage of Scouts attending camp and achieve it!
  - Have Scouts set goals and achieve them!
- Communicate the purpose of the Camp Card sale and time line to your Scouts and parents.
- Kick-off the Camp Card sale with a **BANG** providing all members with at least 20 cards.
  - Inspect, coach and praise your Scouts ALWAYS!
- Collect all money and turn in the amount due to the Council on time!

## Timeline

**\*\*These are by dates, may want to back up your Unit calendar**

<b>February 28—6pm</b>	Webinar Kick off - approximately 45 minutes
<b>March 4—8am</b>	Webinar Kick off - approximately 45 minutes
<b>March 8—7pm</b>	Webinar Kick off - approximately 45 minutes
<b>March 10</b>	Orders due!
<b>March 31</b>	Packets will be mailed & Sale Begins
<b>May 31, 2017</b>	<u>Sale Ends!</u>
<b>May 31</b>	All unsold cards must be turned in!
<b>June 9</b>	ACH pull