

POPCORN TRIVIA

Did you know?

In 2008,

- When the sale was finished, the Bay-Lakes Council had **\$77,586** net worth of popcorn remaining in storage. This excess was ordered from units through the Show & Deliver portion of the sale and was not used up through the Take Order sale. That equates to roughly **\$232,758** in retail sales! As a reminder, although we allow units to order and sell on consignment for the Show & Deliver sale, this is purchased product and cannot be returned to Trail's End. Please keep this in mind when placing your S&D orders for 2009.
- Bay-Lakes Council gave back on average 42% in commission and prizes to selling units totaling \$1,034,360!
- 125 Bay-Lakes Council Scouts qualified for the \$50 gift card from Trail's End by selling \$1,500 or more
- 20 new Scouts qualified for entry into the Trail's End scholarship program by selling \$2,500 or more
- 4,399 cases of Cheese Lovers Popcorn was sold (\$30 retail), compared to 4,380 boxes of Unbelievable Butter microwave (\$15 retail)
- 144,436 containers of popcorn was sold in door-to-door, store front and Take Order sales.
- The average per boy sale in the Bay-Lakes Council was \$139.90 (#1 compared to all Boy Scout Councils of similar size and economics!)
- The Bay-Lakes Council had 2 Scouts whose sales were in the Top 10 in the Midwest!
- 1,462 items of popcorn was sent to U.S. Troops and their families as a result of the Bay-Lakes Council contributions through the military donation program